

## **On Transmitting Ideology** an installation by **Ricardo Miranda Zúñiga** **Vox Populi**

319 A. North 11th Street, 3rd Floor, Philadelphia PA. 19107

**March 7 – March 30, 2008**

**Opening Reception: Friday, March 7<sup>th</sup>, 6-10pm**



As we walk the streets our bodies pierce magnetic fields. On Transmitting Ideology will present an installation of several wooden guns outfitted with radios broadcasting declarations on freedom and transformation in our society. By manipulating historical and contemporary speeches that have targeted mass audiences Ricardo Miranda Zúñiga presents a poignant critique on the construction of consciousness through the rhetoric of ideology and the refrain of leadership. The radio transmissions framed in hand-crafted wooden AK47s and Uzis point to the power that mass media wields in the dissemination of information.

The exhibition will also feature two recent video commissions that question the outcome of popular notions of freedom, liberty and the power of capital. *Carreta Nagua, Siglo 21* (2007) is an animation that tells a tale of immigration, aging and cultural and familial loss. Two aging television super heroes, Ultraman and El Chapulin Colorado take the voices of the artist's parents as they look back upon their lives and consider the price of immigration. *El Rito Apasionado* (2007) takes place in a hotel room where three Guevarrian Neo-Marxist Latino Terror Revolutionaries from Cuba, Nicaragua and Mexico gather to prepare an act against the history of U.S. intervention.

Ricardo Miranda Zúñiga was born of immigrant parents and grew up between Nicaragua and San Francisco and holds degrees from UC Berkeley and Carnegie Mellon University. His work has been presented around the world most recently at the House of World Culture, Berlin; Laboratorio Art-Alameda, Mexico City; the National Center for Contemporary Art, St. Petersburg, Russia; the New Museum and Momenta Art in New York City.

On Transmitting Ideology will be open to the public Wednesday through Sunday noon – 6pm. For more information please contact Vox Populi: 215 238 1236; <http://www.voxpopuligallery.org/>